




the Art of Dr. Seuss
COLLECTION

INTRODUCING

The Indistinct Cat



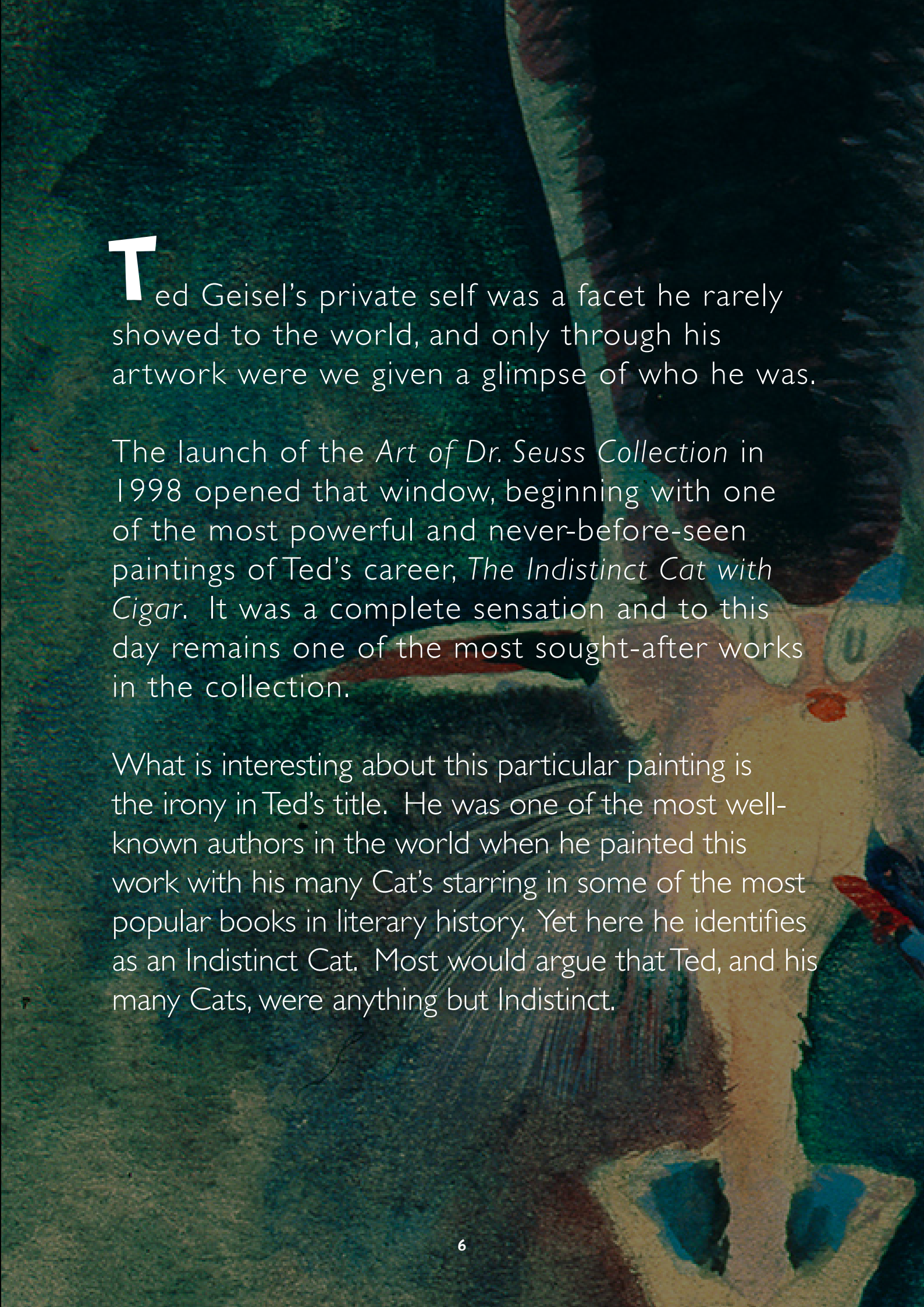
We all have different facets that make up who we are and how the world perceives us – there is the facet we show the world, the one we show our friends, our family, and ultimately the one we feel most authentically on the inside.



Twenty Five years ago the curtain was pulled back on one of the most well-known artistic personalities in popular culture – Ted Geisel, aka Dr. Seuss. For the first time, through a collection of personal artworks done for his own enjoyment, we were given a window into the man who helped shape the 20th century. What we learned is that despite his incredible fame as Dr. Seuss, Ted himself remained relatively indistinct as the man behind the Cat and other iconic characters. A recluse of sorts, we got very few insights into Ted Geisel.



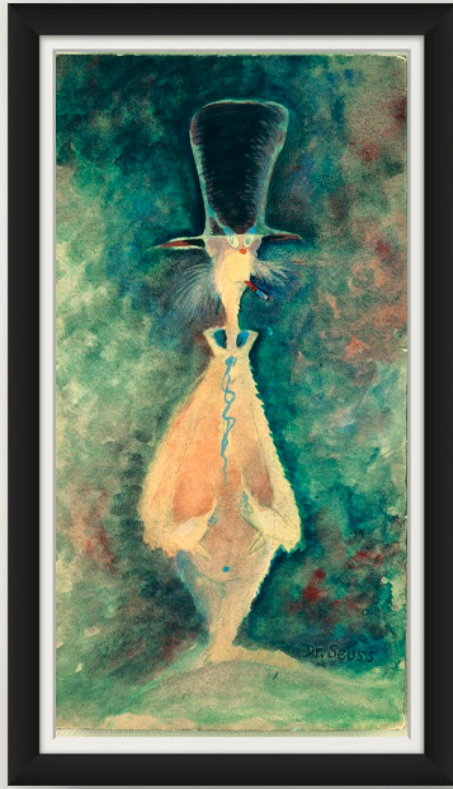
At the height of his fame, Ted appeared on a 1950's game show where the guests had to identify "the real" Dr. Seuss. Ted's anonymity was palpable. Click the video above to watch.

The background of the page is a painting of a cat. The cat is depicted in a style that is both whimsical and somewhat abstract, characteristic of Dr. Seuss's art. It has a light-colored body, possibly white or cream, with dark spots or stripes. The cat is holding a cigar in its mouth. The background of the painting is dark and textured, with various shades of green, blue, and brown. The overall mood is mysterious and intriguing.

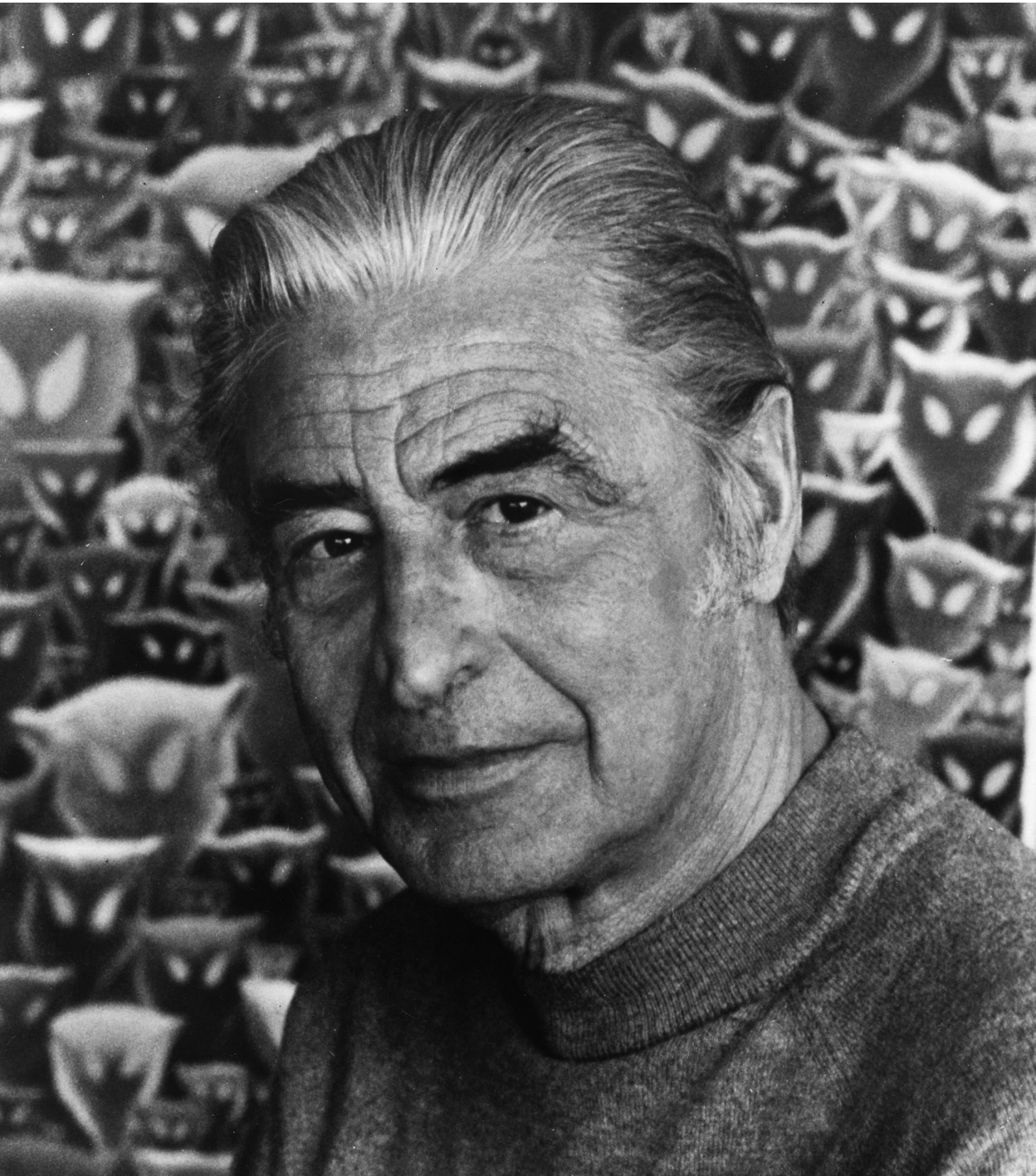
Ted Geisel's private self was a facet he rarely showed to the world, and only through his artwork were we given a glimpse of who he was.

The launch of the *Art of Dr. Seuss Collection* in 1998 opened that window, beginning with one of the most powerful and never-before-seen paintings of Ted's career, *The Indistinct Cat with Cigar*. It was a complete sensation and to this day remains one of the most sought-after works in the collection.

What is interesting about this particular painting is the irony in Ted's title. He was one of the most well-known authors in the world when he painted this work with his many Cats starring in some of the most popular books in literary history. Yet here he identifies as an Indistinct Cat. Most would argue that Ted, and his many Cats, were anything but Indistinct.



Much has been said about Ted's Cats being his alter ego, a self-portrait of sorts that illuminates another facet of himself. When looking at Ted's various takes on the feline character, we see how this can ring true:





THE CAT THAT CHANGED THE WORLD

The Cat in the Hat showed us Ted's tenacious style as he set out to change the world of children's literature forever. The Cat, with his outlandish antics, was an icon of confidence and serious fun – an outward contrast to Ted's more reserved demeanor.



JOSEPH KATZ AND HIS COAT OF MANY COLORS

This reverent homage to Ted's lifelong friend, Lee Katz, not only signals Ted's appreciation for those closest to him, but also his never ending desire to laugh alongside those he could trust implicitly.

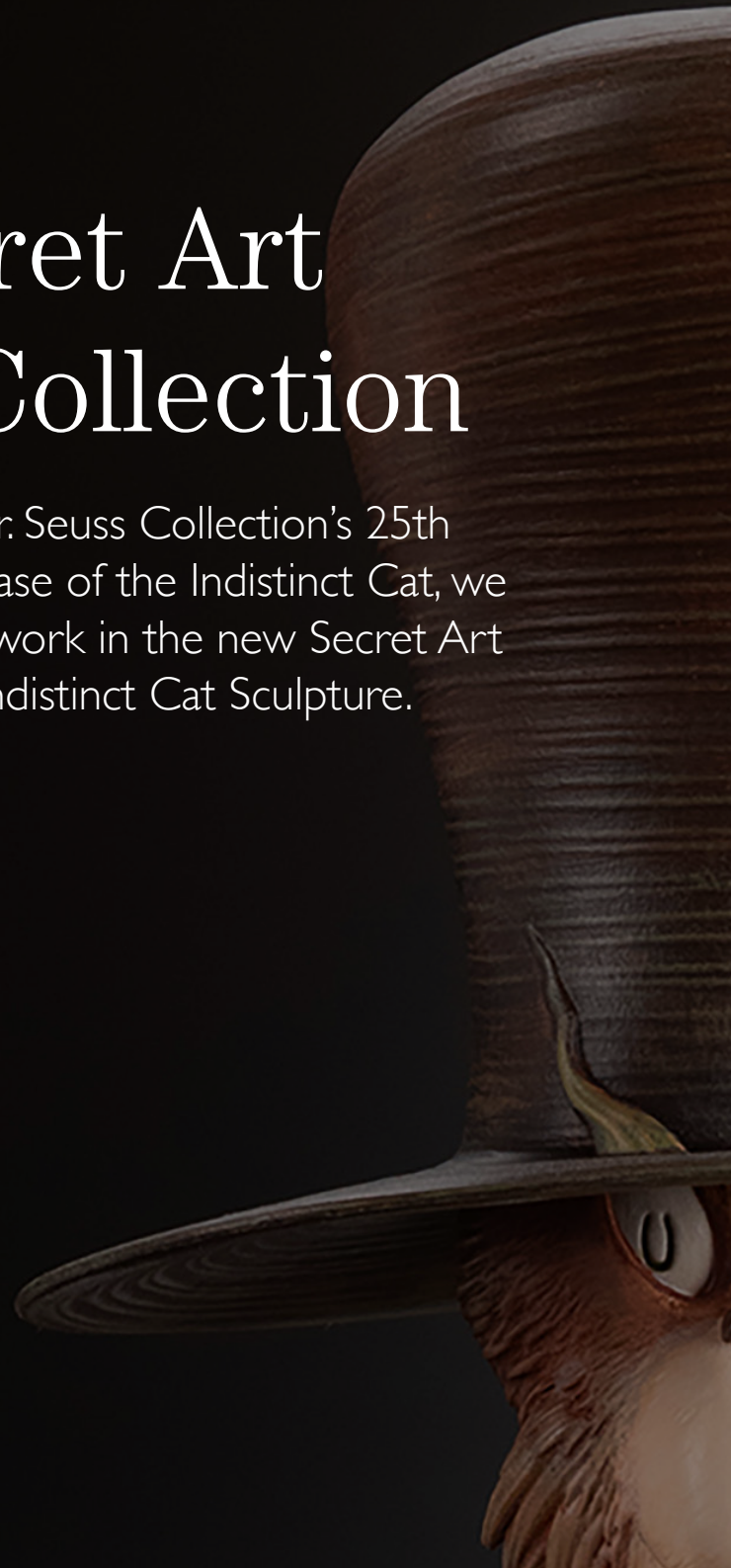


CAT FROM THE WRONG SIDE OF THE TRACKS

As a Cat with nine lives, Ted's *Cat From the Wrong Side of the Tracks* seems to poke fun at the many lives he had been lucky enough to live – advertising copywriter and illustrator, editorial cartoonist, filmmaker etc. Although he never saw himself as the coolest cat in the room, Ted depicts himself here with just one life left and a determination to make it count.

The Secret Art Sculpture Collection

In celebration of the Art of Dr. Seuss Collection's 25th Anniversary and the original release of the Indistinct Cat, we proudly introduce the first ever work in the new Secret Art Sculpture Collection: The Indistinct Cat Sculpture.



THE INDISTINCT CAT

Hand-Painted Cast Resin Sculpture
Dimensions: 16" x 5.5" x 5.5"
Limited Edition of 850 Arabic Numbers,
99 Patrons' Collection,
155 Collaborators' Proofs
5 Hors d'Commerce

4,995 USD

[CLICK HERE FOR 360 VIEW](#)







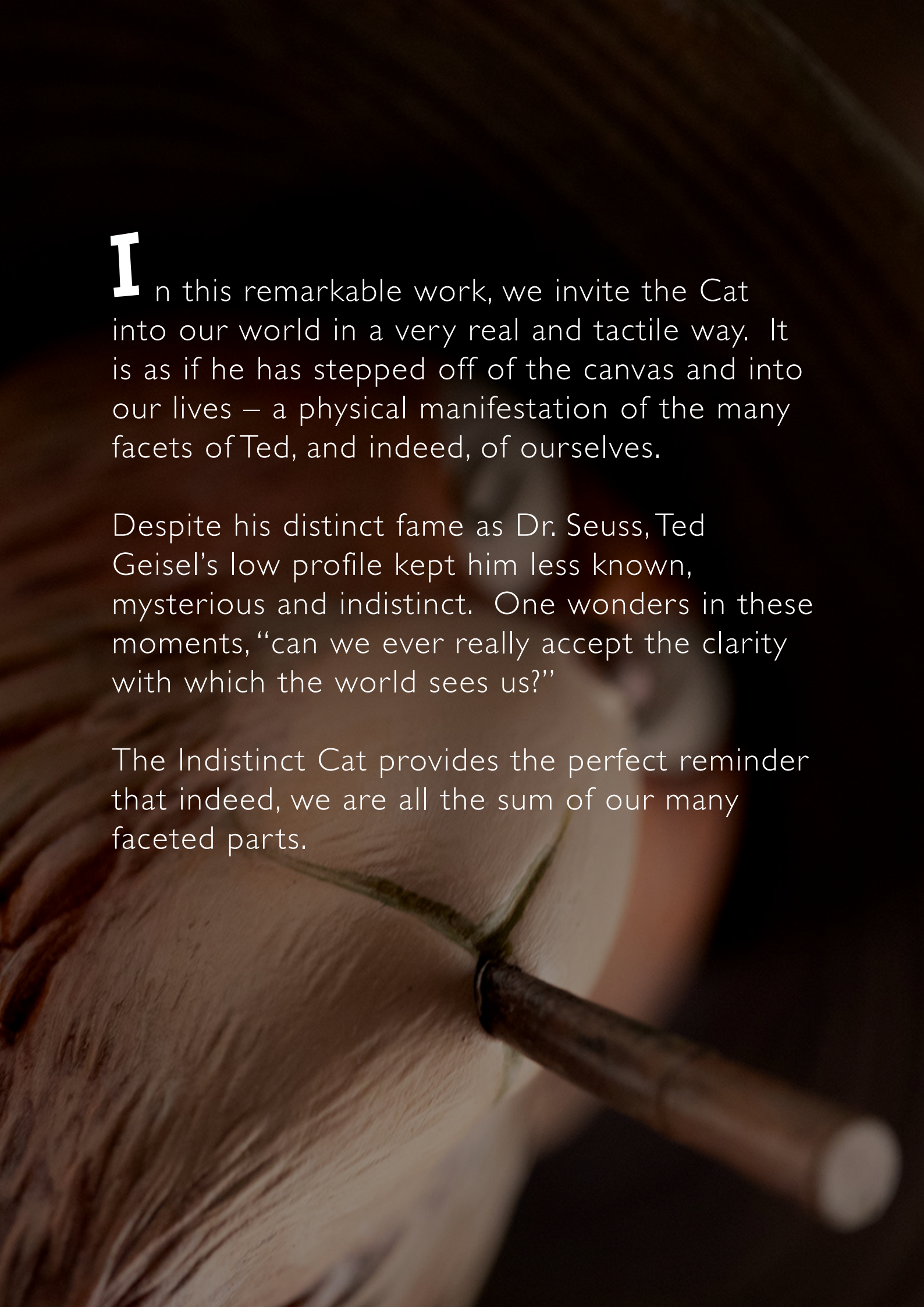
Although Ted's many Cats starred in some of the most popular books in literary history, ironically, here he identifies as an Indistinct Cat. Most would argue that Ted, and his many Cats, were anything but Indistinct.

Robert Chase, Jr.

PUBLISHER, THE ART OF DR. SEUSS COLLECTION







In this remarkable work, we invite the Cat into our world in a very real and tactile way. It is as if he has stepped off of the canvas and into our lives – a physical manifestation of the many facets of Ted, and indeed, of ourselves.

Despite his distinct fame as Dr. Seuss, Ted Geisel's low profile kept him less known, mysterious and indistinct. One wonders in these moments, "can we ever really accept the clarity with which the world sees us?"

The Indistinct Cat provides the perfect reminder that indeed, we are all the sum of our many faceted parts.



The *Secret Art Sculpture Collection* is a rare opportunity for collectors to experience, in three-dimensions, the most sought after works from Ted Geisel's coveted Secret Art paintings. The project has been in development since the early 2010's. Extreme care has been taken in identifying the artworks which would be included in the new collection, the medium in which they would be created, and ultimately, the sculptor who would be awarded this important commission. It is the latter that was of utmost importance when considering the artistic integrity needed to bring such a project to life. The artist selected to sculpt these works needed to have not only decades of experience translating imagery from two to three dimensions, but also an intimate understanding of Ted Geisel, his characters, and how they "live" in the world.

Sculptor Michael Defeo served as Head of Modeling and Sculpting at Blue Sky Studios for 15 years, helping to bring Horton to life in three dimensions during the production of the film *Horton Hears a Who!* His sculptures from that film were later included in the seminal museum exhibition, *Dr. Seuss and the Art of Invention* at Chicago's Museum of Science and Industry in 2011. His works were presented alongside *The Art of Dr. Seuss Collection*, including the many

preparatory drawings, taxidermy sculptures, and Secret Art images that make up that project.

Defeo would go on to be the lead sculptor for Illumination Entertainment's *The Lorax*, again featuring Dr. Seuss characters in three dimensional animation. For both the *Horton* and *Lorax* films, Defeo was charged with bringing these characters to life via a collection of sculptures that were then used to create the digital animation. His sculpting expertise and intimate knowledge of Ted Geisel's characters allowed him to fully resolve what they looked like from every angle, pose, and emotional state of being. That same expertise was brought to bear in this historic *Secret Art Sculpture Collection*.

Born in Pennsylvania to artistic parents, Michael began his career pursuing his passion for special effects and makeup, later making stop-motion puppets for commercials, television, theatre and film. Parlaying this passion and professional variety into the world of feature animation, Michael's versatility and unique use of traditional and digital mediums have given life to a wide array of characters, including sculptures for such blockbuster films as *Ice Age* (and its many sequels), *Despicable Me 2*, *Minions* and *The Secret Life of Pets*, among many more.



Left to right: *The Lorax*, sculpture by Michael Defeo, 2013 and *Horton Hears A Who!*, sculptures by Michael Defeo, 2007



PLEASE CONTACT YOUR ART CONSULTANT FOR DETAILS ON HOW TO
ACQUIRE THIS RARE WORK